

PANINI AMERICA, INC.

AMEN THOMPSON

AUSAR THOMPSON



2023-24 PRIZM BASKETBALL

NBA TRADING CARDS · HOBBY

PANINI

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Card images are solely for the purpose of design display.

HOBBY EXCLUSIVE

**SENSATIONAL SIGNATURES PRIZMS
BLUE**



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HOBBY EXCLUSIVE

ROOKIE SIGNATURES PRIZMS RED



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HOBBY EXCLUSIVE

**FRANCHISE FAVORITES SIGNATURES
PRIZMS SNAKESKIN**

Sensational Signatures, Signatures, Rookie Signatures and the new Franchise Favorites Signatures contain autographs from some of the top superstars in the league from past to present!



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HOBBY EXCLUSIVE

BASE PRIZMS BLACK GOLD



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HOBBY EXCLUSIVE

BASE PRIZM WHITE



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HOBBY EXCLUSIVE

BASE PRIZM SNAKESKIN

Search for the all new Hobby-Exclusive White and Snakeskin Parallels of the top players from around the league and the new 2023 NBA Draft Class!



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HOBBY EXCLUSIVE

KALEIDOSCOPIC PRIZMS MOJO



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HOBBY EXCLUSIVE

FRACTAL PRIZMS GOLD



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PRIZMANIA

Search for the new inserts Kaleidoscopic, Fractal and Prizm Break!
Also look for the brand new Hobby-Exclusive SSP Prizmania!

HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS

22 PRIZMS

10 INSERTS

SELLING POINTS

- The most popular release of the year, 2023-24 Prizm Basketball is back with familiar highly sought-after parallels, inserts, and autograph content!
- Find 2 Hobby-Exclusive Autographs per Hobby Box in the sets Signatures, Rookie Signatures, Sensational Signatures and the new Franchise Favorites Signatures! Search for the brand new Hobby-Exclusive Red, Blue and Snakeskin parallels!
- Collect the rainbow of your favorite superstars and rookie players as Prizm offers some of the most highly sought-after colored parallels of the year, including the all new Hobby-Exclusive White and Snakeskin Parallels! Each Hobby Box contains 22 Prizms per box!
- Find 10 Inserts per Hobby Box in Fireworks, Luck of the Lottery, and the all new inserts Kaleidoscopic, Fractal and Prizm Break!
- Be on the look out for the all new Hobby-Exclusive Prizmania SSP!