PANINI AMERICA, INC.



2023-24 PRIZM BASKETBALL

NBA TRADING CARDS · HOBBY





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PRIZM BASKETBALL



HOBBY EXCLUSIVE

SENSATIONAL SIGNATURES PRIZMS BLUE



Card images are solely for the purpose of design display.

HOBBY EXCLUSIVE

ROOKIE SIGNATURES PRIZMS RED



Card images are solely for the purpose of design display.

HOBBY EXCLUSIVE

FRACHISE FAVORITES SIGNATURES PRIZMS SNAKESKIN

Sensational Signatures, Signatures, Rookie Signatures and the new Franchise Favorites Signatures contain autographs from some of the top superstars in the league from past to present!





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HOBBY EXCLUSIVE

BASE PRIZMS BLACK GOLD



HOBBY EXCLUSIVE

BASE PRIZM WHITE



HOBBY EXCLUSIVE

BASE PRIZM SNAKESKIN

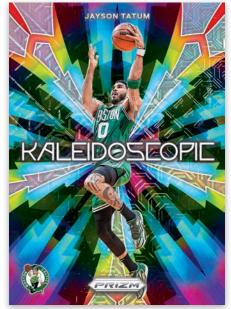
Search for the all new Hobby-Exclusive White and Snakeskin Parallels of the top players from around the league and the new 2023 NBA Draft Class!



PANINI

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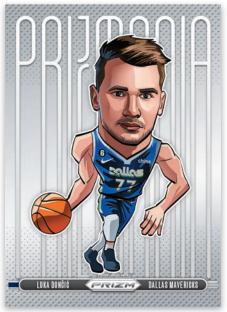
HOBBY EXCLUSIVE

KALEIDOSCOPIC PRIZMS MOJO





FRACTAL PRIZMS GOLD



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PRIZMANIA

Search for the new inserts Kaleidoscopic, Fractal and Prizm Break! Also look for the brand new Hobby-Exclusive SSP Prizmania!





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HOBBY CONFIGURATION

- 12 CARDS PER PACK
- 12 PACKS PER BOX
- 12 BOXES PER CASE

BOX BREAK

2 AUTOGRAPHS

22 PRIZMS

10 INSERTS

SELLING POINTS

- The most popular release of the year, 2023-24 Prizm Basketball is back with familiar highly sought-after parallels, inserts, and autograph content!
- Find 2 Hobby-Exclusive Autographs per Hobby Box in the sets Signatures, Rookie Signatures, Sensational Signatures and the new Franchise Favorites Signatures! Search for the brand new Hobby-Exclusive Red, Blue and Snakeskin parallels!
- Collect the rainbow of your favorite superstars and rookie players as Prizm offers some of the most highly sought-after colored parallels of the year, including the all new Hobby-Exclusive White and Snakeskin Parallels! Each Hobby Box contains 22 Prizms per box!
- Find 10 Inserts per Hobby Box in Fireworks, Luck of the Lottery, and the all new inserts Kaleidoscpic, Fractal and Prizm Break!
- Be on the look out for the all new Hobby-Exclusive Prizmania SSP!



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