

PANINI AMERICA, INC.



2023 **DONRUSS** FOOTBALL

NFL TRADING CARDS · HOBBY

PANINI

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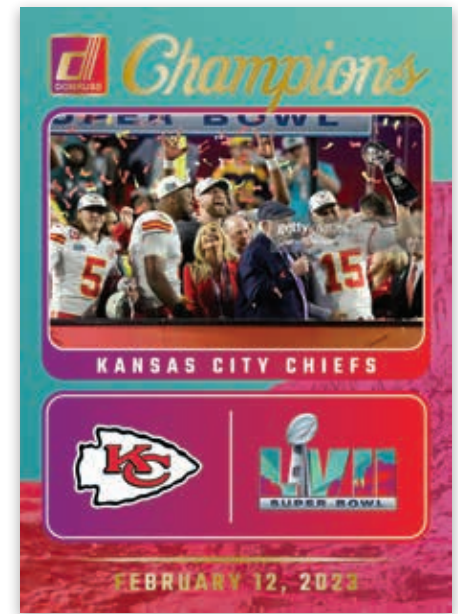
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BASE



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RATED ROOKIE



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CHAMPIONS

Collect a massive 400-card base set featuring the NFL's top stars and brightest rookies. Also look for the continuing Champions tribute card honoring the defending Super Bowl-champion Kansas City Chiefs.



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ALL-TIME GRIDIRON KINGS AUTOS



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CHAMP IS HERE AUTOGRAPHS



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RETRO 2003 AUTOGRAPHS

Chase a wide-ranging autograph checklist, featuring the game's greatest legends, top stars and most-promising rookies.



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GRIDIRON MARVELS



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DOWNTOWN!



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UNLEASHED

Donruss delivers popular, dynamic case-hit chases with captivating inserts such as Gridiron Marvels, Downtown! and Unleashed.

HOBBY CONFIGURATION

- **10 CARDS** PER PACK
- **18 PACKS** PER BOX
- **18 BOXES** PER CASE

BOX BREAK

1 AUTOGRAPH

1 MEMORABILIA CARD

18 RATED ROOKIES

12 PARALLELS

42 INSERTS

1 BASE/ROOKIE NO NAME PARALLEL, 5 BASE/
ROOKIE AQUEOUS TEST PARALLELS

SELLING POINTS

- The iconic Donruss Football franchise returns for 2023 with everything that makes the product a bona fide flagship, including Rated Rookies, Gridiron Kings, Downtown!, Marvels and so . . . much . . . more.
- Look for the landmark Rated Rookie insert as well as Rated Rookie Autographs signature parallels.
- Chase case-hit stunners in the Gridiron Marvels, Downtown! and Unleashed inserts.
- Donruss Football is once again steeped in royalty with the Gridiron Kings, All-Time Gridiron Kings and Rookie Gridiron Kings inserts.