

PANINI AMERICA, INC.

ROOKIES & STARS

2023 **ROOKIES & STARS** FOOTBALL

NFL TRADING CARDS · HOBBY

PANINI

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ROOKIES & STARS FOOTBALL

2023 NFL TRADING CARDS · HOBBY



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BASE GOLD



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ROOKIES PURPLE



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ROOKIES PURPLE

Chase the NFL's biggest stars and brightest rookies in a 200-card base set featuring 100 rookies and tons of parallel variety.



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CRUSADE WHITE



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CRUSADE PINK



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CRUSADE SIGNATURES

The iconic Crusade insert returns to entice collectors with Signature versions as well as Silver, Pandora, White, Red, Pink, Blue, Purple, Orange, Gold, Green and Black parallels numbered to as low as 1!



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ROOKIES SIGNATURES TRUE BLUE

GREAT AMERICAN SIGNATURES

DRESS FOR SUCCESS PRIME

The game's brightest stars and rookies come to life with Rookies & Stars' spectacular array of autograph and autograph memorabilia inserts.

HOBBY CONFIGURATION

- **10 CARDS** PER PACK
- **6 PACKS** PER BOX
- **14 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS

5 NUMBERED BASE OR ROOKIE CARDS

2 MEMORABILIA CARDS

2 INSERTS OR INSERT PARALLELS

12 ROOKIES

6 OPTICHROME INSERTS OR INSERT PARALLELS

SELLING POINTS

- A venerable collecting favorite, Rookies & Stars Football returns for the 2023 season with a robust array of parallel chases, trademark inserts and calling-card autograph and memorabilia inclusions.
- The iconic Crusade insert returns to entice collectors with Signature versions as well as Silver, Pandora, White, Red, Pink, Blue, Purple, Orange, Gold, Green and Black parallels numbered to as low as 1!
- Rookies & Stars' tried-and-true autograph lineup is back and better than ever with such inserts as Thrillers Signatures, Airborne Signatures, Stellar Rookies Signatures, Great American Signatures and more.
- Look for longtime staple memorabilia inserts including Dress for Success, Cross Training, Standing Ovation and more.
- 2023 Rookies & Stars Football features a 200-card base set including 100 rookies.